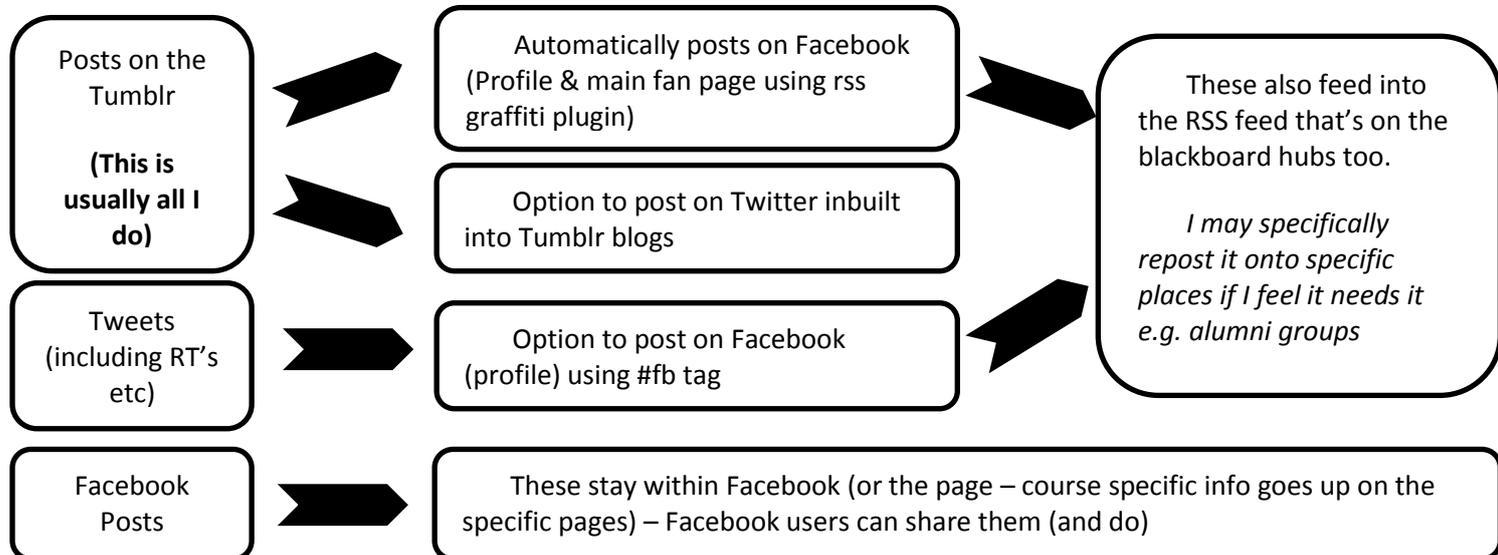


Using Tumblr, Twitter & Facebook to communicate with students (and everyone else)

(TRYING TO FIND A WAY TO POST UP INFO THAT DOESN'T TAKE UP TOO MUCH TIME)

(stats taken on 8th August 2011)

<p>Tumblr</p> 	<p>http://staffsgamesacademy.tumblr.com/</p> <ul style="list-style-type: none"> - I chose this because it makes it easy to have more than one person add to the blog, re post blogs and share things to Facebook & twitter - In order to get a multi person blog it needs to be the 2nd one on your tumblr account (if that makes sense) 	<p>27 followers (but you don't need an account to see it)</p>
<p>Twitter</p> 	<p>http://twitter.com/#!/staffsgamestech</p> <ul style="list-style-type: none"> - A very easy way to reach a wider audience 	<p>484 followers</p>
<p>Facebook</p> 	<p>Profile - http://www.facebook.com/staffsgamesdesign Pages - http://www.facebook.com/staffsunigamestech (main fan page) Pages for Courses - http://staffsgamesacademy.tumblr.com/post/4551411046/fbfanpages</p> <ul style="list-style-type: none"> - A lot of this is here because it always has been & Facebook has changed the way it works things - <ul style="list-style-type: none"> o If I was starting afresh I'd go with just a general Facebook page that covers your area, so Automotive or FX – You want to ape how the students see themselves & course (they don't really see the difference in faculty etc) o The main fan page is a result of the fact our previous group has been archived - Full of students (people pretty much expect you to be there) - Great for conversation / recruitment purposes 	<p>575 friends on the profile 74 likes on main fan page The Course pages vary from well subscribed to disappointing</p>



And that's it really – We've seen a real boost in communications with students and I think this is the easiest and most open way I've found for maximum exposure for minimum effort - Nia