Our overarching mission for HEIF (The Higher Education Innovation Fund) 2011-15 is “Creating and sustaining private sector jobs to aid economic growth, directly through start-up and spinout activity and indirectly through support for innovation, skills and process development within existing companies”.

This will be achieved by improving open collaboration with industry, transforming research into commercially viable products/services and improving business birth rates in Staffordshire. Below is a summary of our main objectives and outputs for the period of Aug 2011 to July 2013:

- £1.3M Value of bids with local companies
- 4 spinout companies setup
- 7 Knowledge transfer partnerships
- 40 internships provided
- 40 graduate businesses setup
- 106 knowledge based collaborations

Fast Facts:

- 116 New disclosures of inventions, discoveries & creations
- 14 Licensed intellectual property
- 8 Patents applications
- 27 Business events arranged by ECD
HEIF OUTPUTS

13 FILMS PRODUCED

HIGH HOUSE WALLPAPER COLLECTION
30 DESIGNS CREATED

2 MOBILE APPS
3 PROTOTYPES

3,565 MEMBER OF THE PUBLIC ATTENDED
64 HEIF FUNDED EVENTS

COLLABORATING WITH
5 REGIONAL UNIVERSITIES

AN ENTREPRENEUR IN RESIDENCE

5 BIG EVENTS HELD

£290K ERDF FUNDING

EASY ACCESS IP PILOT
3 PROJECTS WITH COMMERCIAL EDGE

5 DESIGN LEADERSHIP PROJECTS IN COLLABORATION WITH THE Design Council

3 FEASIBILITY STUDIES

4 AWARDS WON

THE IMPACT AWARDS
LORD STAFFORD AWARDS

SHORTLISTED FOR 8 AWARDS