

# FUNDING SUPPORT

For R&D Within the ICT Sector



Knowledge  
Transfer  
Network

ICT

THE FRAMEWORK PROGRAMME FOR RESEARCH AND INNOVATION

# HORIZON 2020

## Horizon 2020 for ICT

New €70 Billion support for your R&D! The ICT Knowledge Transfer Network is pleased to bring you an information event to provide an introduction and update on Horizon 2020. New simplified rules, up to 100% of your direct R&D costs covered.

The KTN and the ICT National Contact Point are collaborating with the Enterprise Europe Network and other organisations to explain the level of support you can expect nationally and locally to assist you in your participation.

This half day event will provide delegates with the opportunity to hear the latest developments in Horizon 2020 and to receive an overview of the proposed Work Programme, leading up to the first calls for proposals at the end of the year.

This will be supported by speakers with extensive experience in EU funding participation.

Finally there will be opportunities for Q&A and to network with other delegates and speakers.

## AGENDA

12:30	Registration over a networking lunch
13:30	Welcome and introduction - Aston University, Paul Knobbs
13:40	Description of agenda and event objectives - Eddie Townsend
13:50	Why EU Funding - Eddie Townsend
14:00	Case study video - Do's and Don'ts
14:05	Horizon 2020 - Peter Walters, ICT National Contact Point
14:35	Q&A - Peter Walters
14:40	Refreshment and networking break
15:00	Support in your area - Alex Mauser, Enterprise Europe Network Midlands
15:30	Case Study - Dr Andrew Worthington, Headwise Ltd.
15:45	ICT KTN support - Eddie Townsend
16:00	Panel session with all speakers
16:30	Surgeries - Peter Walters, Eddie Townsend, Alex Mauser
17:00	Event closes

DATE: 20TH NOVEMBER 2013

TIME: 12:30

LOCATION: CONFERENCE ASTON, ASTON UNIVERSITY,  
ASTON TRIANGLE, ASTON STREET, B4 7ET

[CLICK HERE TO REGISTER](#)

THE EVENT IS FREE TO ATTEND. WE ENCOURAGE YOU TO REGISTER FOR THIS EVENT TODAY AS PLACES ARE LIMITED AND ALLOCATED ON A FIRST COME BASIS.

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## What is Horizon 2020 and why does it matter?

### Key drivers which support the ICT sector include:

**Strengthening industrial leadership in innovation:** Major support to societal challenges

**Major investment** in key technologies:

**Greater focus** on public-private partnership programmes, where industry helps drive the Agenda

**Greater access** to capital / risk finance

**Growing support** for innovation in SMEs.

Horizon 2020 (H2020) is the financial instrument implementing the Innovation Union, a Europe 2020 flagship initiative aimed at securing Europe's global competitiveness. Running from 2014 to 2020 with a €70 billion budget, the EU's new programme for research and innovation is part of the drive to create new growth and jobs in Europe.

H2020 provides major simplification through a single set of rules. It will combine much of the research and innovation funding currently provided through different pillars and aims to move closer to market with greater emphasis on innovation.

ICT is a major element of Horizon 2020, representing a cross cutting technology that supports most if not all sectors. The ICT KTN believes that through H2020 this new approach is one of the best opportunities for SMEs and other UK businesses to access new routes to European funding and to support innovation for the next seven years – our aim is to enable this sector to be aware and be prepared for H2020.

It is the European Commissions' intention that from an overall H2020 budget, a significant % of the budget will be for ICT with approximately €6 billion going to support SMEs. SMEs will have new instruments in H2020 to provide more opportunities for industry.



**To find out more about H2020 click here**

Click Here to visit the KTN ICT website