

# External Projects Team



## Enterprise and Commercial Development

Before making a funding application to an organisation it is worth getting to know the funder you are applying to. Grant providers always have targets for the types of projects they wish to support. The key to making successful bids is having a good understanding of what your grant provider wants to achieve and then making sure your funding application demonstrates how your project helps them achieve those targets.

## Quick Facts

<b>Funding Body</b>	<b>British Council</b>
<b>Overview of funder</b>	<p>The British Council is a British organisation specialising in international educational and cultural opportunities. In terms of Higher Education the British Council fosters dialogue and international partnerships between Higher Education institutions and organisations. They also help students who want international study experience.</p> <p>The British Council's global arts team works with the best of British creative talent to develop innovative, high-quality events and collaborations with artists and cultural institutions around the world.</p>
<b>How are they funded</b>	<p>The British Council is a public corporation, a charity and an executive non-departmental public body with operational independence from the UK government. It is 30% funded by the government, and makes up the rest of its' income with fees and contracts</p>
<b>Frequency of calls</b>	<p>A number of calls with deadlines, and open calls</p>
<b>Intervention Rate</b>	<p>Varies</p>
<b>Application Procedure</b>	<p>Varies</p>

## More Details

The main area of work with the British Council is via the Erasmus + programme:

The 2014-2020 Erasmus+ programme is designed to double the number of people in the EU benefitting these opportunities abroad.

Funded by the European Commission, and bringing together a number of existing EU programmes, Erasmus+ is worth an estimated £793 million (€940 million) to the UK. It will increase opportunities for international study, teaching and volunteering in Europe and beyond.

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## More Details

### MOBILITY PROGRAMMES

#### The British Council delivers three main academic mobility programmes

##### (I) Erasmus +

From 1 January 2014, Erasmus+ will become the new EU funding programme for education, training, youth and sport. Erasmus+ will have a new, streamlined structure that combines current funding programmes in the sector including the Lifelong Learning Programme (Comenius, Leonardo, Erasmus, Grundtvig and Transversal Programmes), Youth in Action, Jean Monnet, Tempus and Erasmus Mundus. <http://www.erasmusplus.org.uk/news/launch-erasmus-briefing-sessions>

##### (II) Academic Research jobs, funding and advice

EURAXESS UK provide information and advice for researchers looking for new jobs and funding inside or outside the UK, and for UK research institutions.

The [EURAXESS Services Network](#) can assist with organizing a stay in another country. Search [EURAXESS Jobs](#) for current vacancies in Europe and [use our funding search tool for opportunities](#) in Europe and beyond.

#### Contact Us

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Useful Links

<http://blogs.staffs.ac.uk/research>

On this site you can:

Get the latest on funding and research

Request a search for funding

Download a factsheet on how to use research professional

Get other information on finding funds for your project.

[www.researchprofessional.com](http://www.researchprofessional.com)

Euraxess services are free of charge. EURAXESS UK is part of the EURAXESS Services network including more than 200 service centres across Europe. The British Council adhere to the EURAXESS [services commitment](#). To find out more go to [euraxessuk@britishcouncil.org](mailto:euraxessuk@britishcouncil.org).

To see how EURAXESS can help watch the latest videos on [jobs](#), [services](#) and [rights](#).

##### (III) IAESTE

The International Association for the Exchange of Students for Technical Experience (IAESTE) has over 60 years experience in arranging international paid, course-related work placements for technical students in over 80 countries. Find out how you can benefit from this scheme.

<http://www.britishcouncil.org/iaeste-universities.htm>

##### Young Creative Entrepreneur awards and network

The British Council supports creative entrepreneurs through a range of projects, including the global Young Creative Entrepreneur awards and network. Creative entrepreneurs bridge the gap between artists and audiences. Ranging from book publishers to music promoters, from film producers to interactive games developers and much in between, all are key in defining what culture we consume and how we do so. In the changing marketplace they play a vital role in developing innovative business models of production and distribution, highlighting the economic, cultural and often social benefits in doing so.

*There will be additional YCE opportunities for 2014 announced soon. Please contact [creativeeconomy@britishcouncil.org](mailto:creativeeconomy@britishcouncil.org) for more information.*

<http://creativeeconomy.britishcouncil.org/creative-entrepreneurship/>

[www.britishcouncil.org](http://www.britishcouncil.org)