





Skills Development & Career Readiness

- Take charge of your own learning
- Empower others to learn & do
- Gain skills that prepare you for your career

Benefits

What are the projects?



- Build online presence connected to your academic & career goals
- Share what you're learning in LinkedIn Learning's Library
- Cultivate new skills around branding, marketing, & communication



- Find your authentic voice
- Write about your experiences from newly acquired skills to meaningful connections with others
- Publishing articles on LinkedIn, personal blogs & in the campus newspaper



- Prepare a speech or presentation
- Gain practical experience in delivering a presentation to a targeted audience
- Create a training session or host a webinar
- Present virtually or face-to-face



Team Building

- Focus on collaboration
 & leadership skills
- Communicate to a team or organization
- Building projects with fellow students like a Learning Week
 Campaign, a LinkedIn Learning Conference or a LinkedIn Learning Bootcamp



- Reflect on what
- professional skills you've gained & put into practice
- Critically give feedback on how to improve the program for future cohorts
- Summarize a capstone project in either a 350word essay or 3minute video

How it works

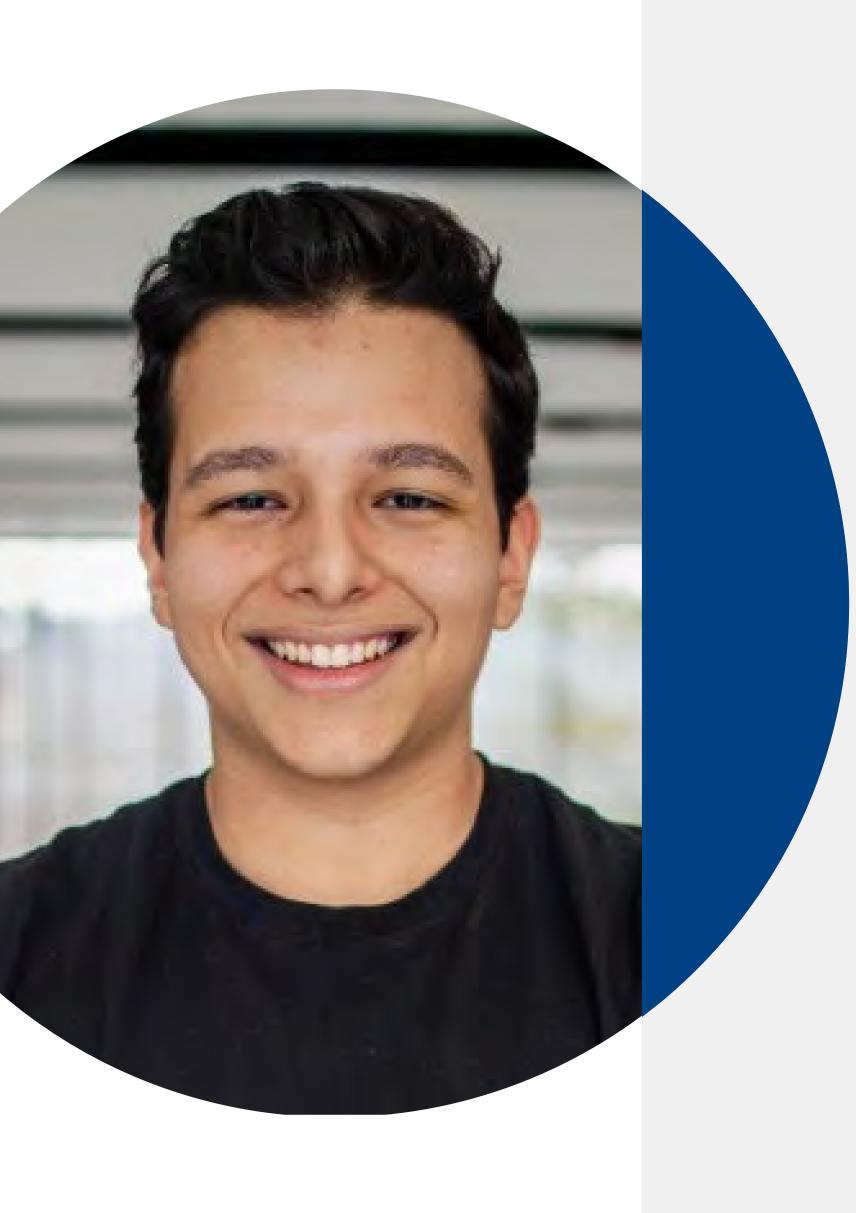
The LinkedIn Learning Champion program extends over the course of 6 months.

Students define initiative & execute projects while managing their academic workload.



Get started in 3 easy steps

01	02	03
Join the group.	Complete 2 courses.	Attend a live training.
 Build your network on the LinkedIn Group for Students Champions. Share ideas & your projects. Help crowd-source answers to all your questions. 	 Complete 2 pretraining LinkedIn Learning courses before you attend your virtual training session. Add your Skills & Certificates to your LinkedIn Profile. 	Complete the orientation by attending one of the virtual training sessions, where you will receive information on project requirements and best practices for success.



A Success Story

I wanted to share the good news that I will be a summer intern in May!

The LinkedIn Learning Champions Program helped me get greatly in the application process because my portfolio of events served as a great storytelling tool to show how I was creating community on campus around professional development.

Cesar Lozano Hernandez
University of Toronto, Mississauga

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Champions share their stories

Confidence, Connections, Career-Readiness



Gabriela Castro
Resource Manager (PMP)
Napkyn Analytics
Graduated 2018

My first three jobs, I got through LinkedIn. There's no better place to build your network, learn new skills and land a job.



J.J. Nix

Program Specialist
US Dept of Veterans Affairs
Graduated 2016

LinkedIn is so much more than getting a job. It's valuable for connecting, learning and finding out what's going on in the world.

A Success Story



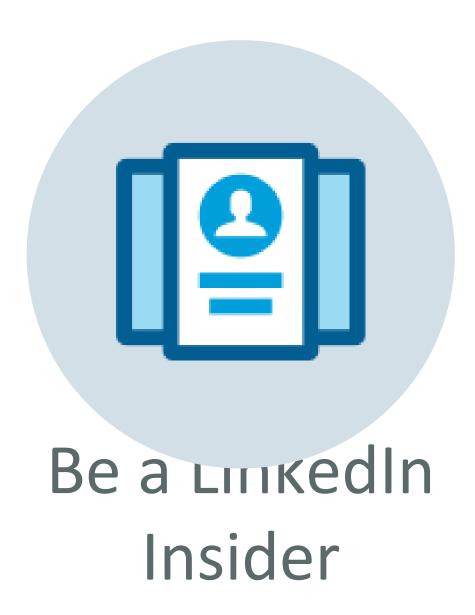
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Cesar Lozano Hernandez University of Toronto, Mississauga

What Champions do

Three take-aways



- Build a professional brand with your LinkedIn profile.
- Get inside knowledge on data insights.
- Leverage all the insider tools & resources



Grow your skills

- Identify your interests & potential career options.
- Use data to pinpoint the exact skills you need.



Inspire others

- Elevate your skills by helping others discover their learning goals.
- Share the benefits of LinkedIn & LinkedIn Learning.
- Become an inspirational leader on your campus.



Applications Open for FALL 2020-2021

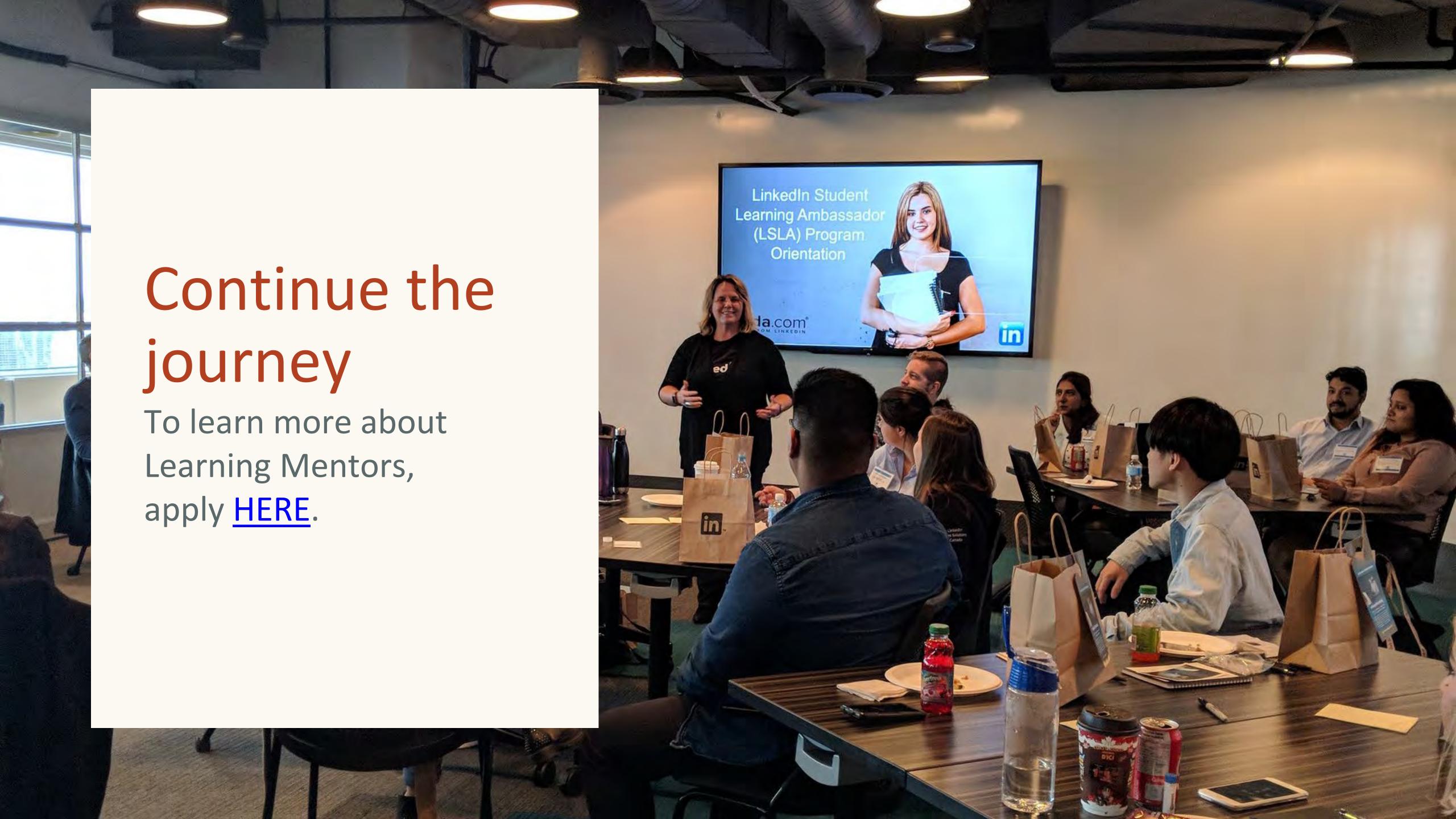
Apply now

Learning Mentors

- ✓ A mentorship program open to Champions who've completed the program
- ✓ Support the next cohort of LinkedIn Learning Champions at your school
- ✓ Paired with a maximum of 10 champions
- ✓ Host monthly office hours or check-in sessions with the Champions to offer feedback and advice on how to expand their network, and how to execute their projects
- ✓ Learning Mentors receive additional benefits—a LinkedIn job seeker license, networking with partner organizations, & connecting to

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Thank you

Customer Success Team Member Name: email

